

*If you want to go fast, go alone; if you want to go far, go together*  
African Proverb



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"HELPING A NEW  
GENERATION OF GIRLS  
ACHIEVE THEIR FULLEST  
POTENTIAL AND LEAD  
PURPOSEFUL, HEALTHY  
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[www.womenofthedream.org](http://www.womenofthedream.org)

Dear Potential Sponsor,

**Your future innovation leaders are not far away. It's the girl next door!**

Building a strong, competitive business requires attracting the best and brightest talent. Cultivating that talent from the communities you serve is an investment in your organization's future. Your partnership with community efforts to prepare children for careers in technology-driven, agile business environments not only helps to build your next corporate leader, it also helps to develop educated and brand loyal consumers that will take your company toward a promising future.

*Women of the Dream*, a 501(c)(3) nonprofit organization based in Camden, NJ, has been providing mentoring programs, Science, Technology, Engineering and Math (STEM) conferences, career development and personal growth services to girls and young women in Camden, NJ since 2014. Our work is fueled by our belief in the transformative power of investing in young girls, particularly those in underserved and low-income areas, who represent the promise of tomorrow.

Women of the Dream's 3rd Annual Scholarship & Awards Program will be held on June 29, 2019, at the KROC Center in Camden, New Jersey. Over the past two years, we have awarded scholarships totaling \$22,500 to eight girls from Camden, NJ. Through ongoing mentoring and financial support, our past scholarship participants are excelling in schools such as Cornell University, Caldwell College, Fairleigh Dickinson University, Snow College in Snow, Utah, Ursinus College, Rutgers University, and Simmons College.

**Your contribution can help our girls not only go far but soar!**

As a corporate sponsor of this inspirational event you will enable Women of the Dream to continue making a positive difference in the lives of deserving young girls, for years to come. Campbell Soup Company, also Camden-based, has been and continues to be our primary strategic partner. Please join our ever growing roster of corporate and organizational champions.

Event registration information and sponsorship levels may be found on our website at [www.womenofthedream.org](http://www.womenofthedream.org). Simply follow the link on the homepage to the sponsorship registration form. Should you have any questions or require any further information, please do not hesitate to contact either one of us at [leslie.morris@womenofthedream.org](mailto:leslie.morris@womenofthedream.org), or [mary\\_agnes\\_brodowski@campbellsoup.com](mailto:mary_agnes_brodowski@campbellsoup.com).

*We look forward to seeing you on June 29th!*

Sincerely,

Leslie A. Morris  
Founder & CEO  
Women of the Dream

Mary Agnes Brodowski  
Director-Global HR Technology  
Campbell Soup Company

